

# DATE

A Digitization, AI & Emerging  
Technology Summit

26-27 November 2025 | Event by  
Madinat Jumeirah, Dubai | **trescon**

Where human potential  
meets digital possibilities

**MEDIA KIT**

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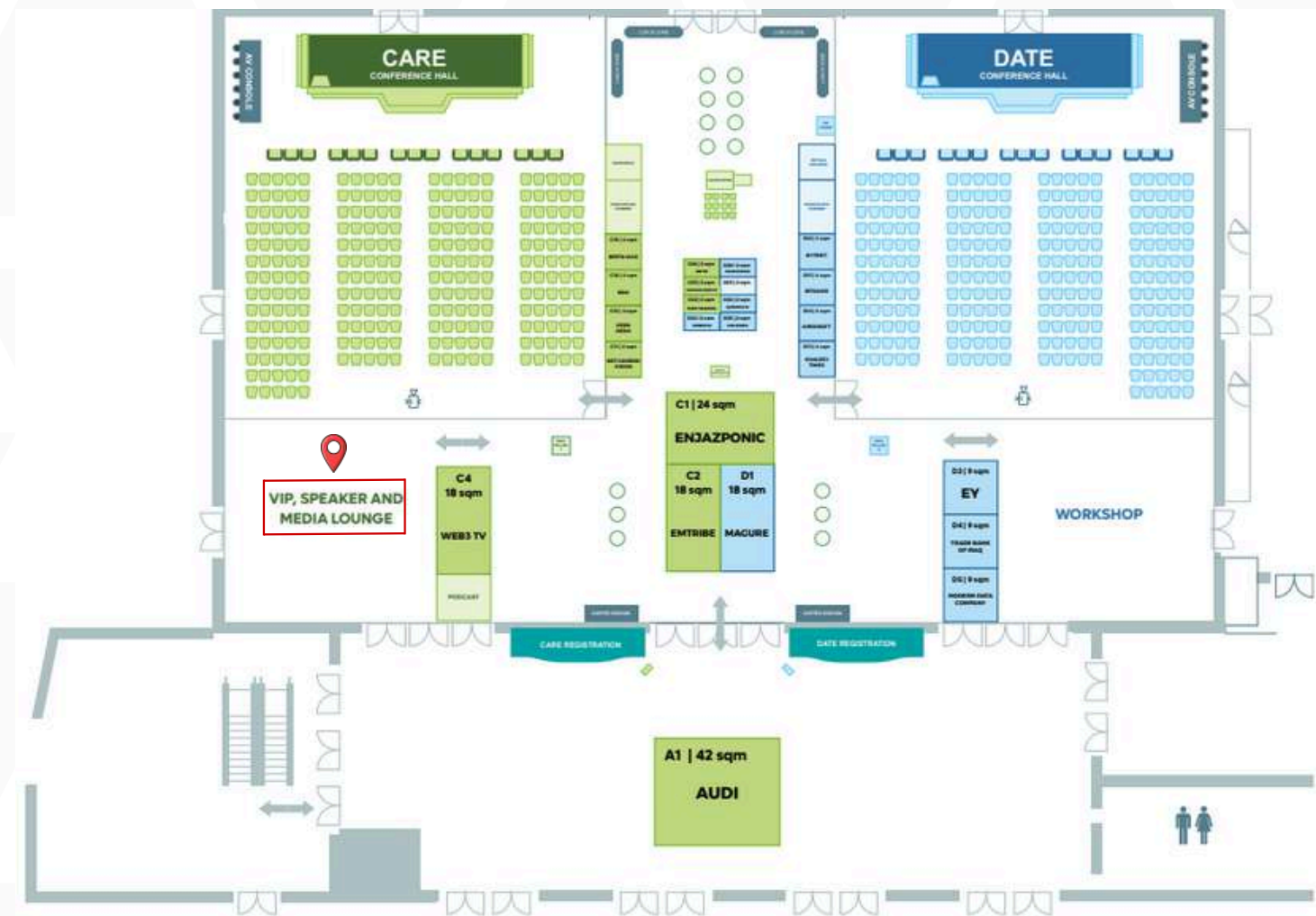
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# Event Schedule & Media Registration

📍 Madinat Jumeirah Dubai

📅 26-27 November 2025

🕒 9:00 AM – 6:00 PM



Media Coverage Registration

Code: MEDIACOVERAGE



Media Partner Registration

Code: MEDIAPARTNER

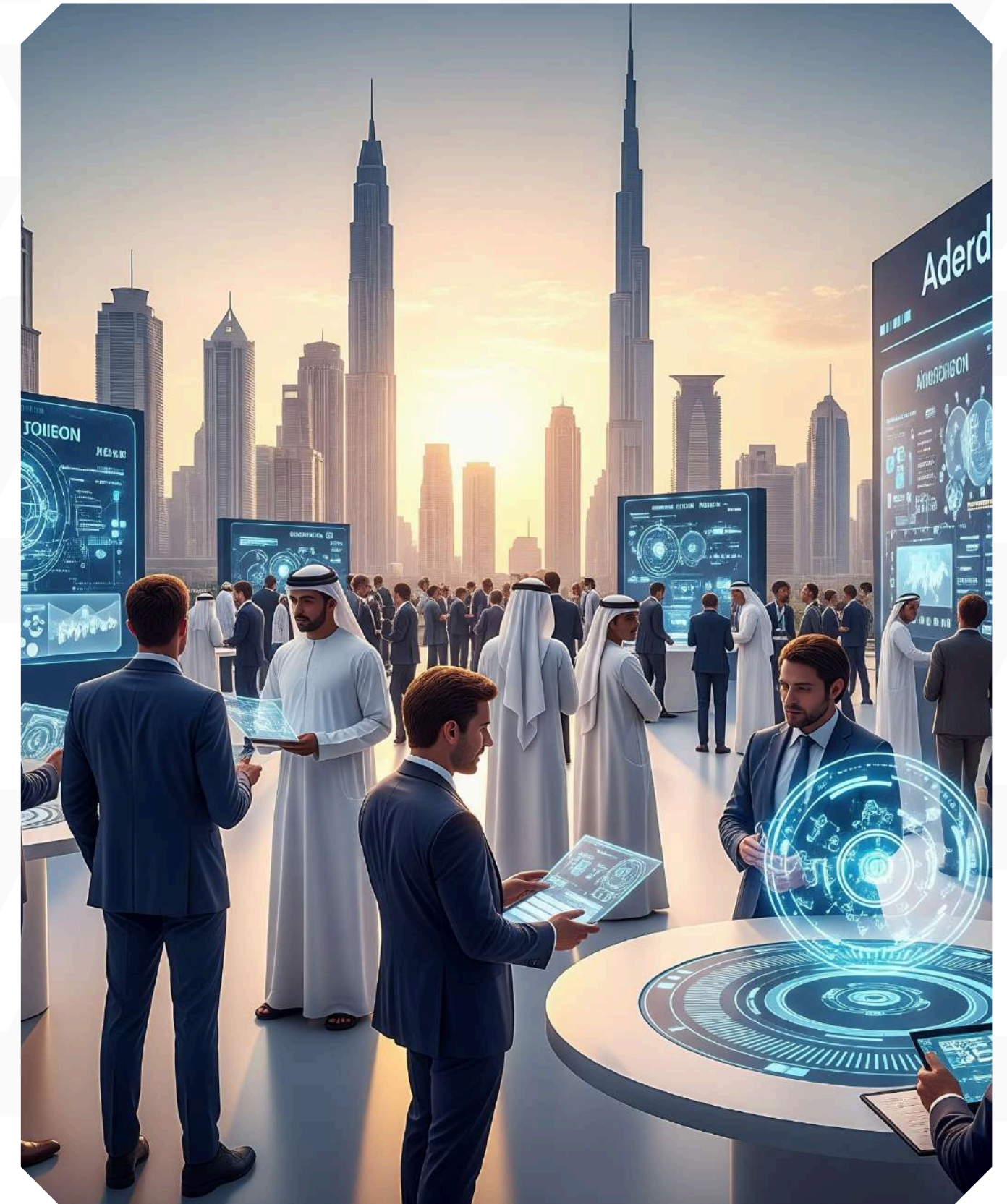
**NOTE:** Parking is on first come, first served basis

# About DATE

DATE (A Digitization, AI & Emerging Technology Summit) is a global summit series exploring emerging technologies and future innovations across industries. Organised by Trescon, it brings together visionaries, business leaders, investors, and technology experts to discuss trends, showcase advancements, and connect with the key players shaping the next wave of technological evolution.

At its core, DATE focuses on transformative technologies redefining how we live, work, and connect – from AI, FinTech, and robotics to smart infrastructure, sustainability, healthcare, and digital commerce. Co-located with CARE – Climate Action, Renewable Energy & Sustainability Forum series – the event is a launchpad for those seeking breakthroughs in innovation, investment, and collaboration, providing a space where ideas translate into real-world impact.

Join us in Dubai to witness the future of technology unfold and be part of the conversations driving the next era of digital transformation.



# DATE in Numbers

**1,000+**

pre-qualified business leaders  
and tech decision-makers



Regional investors actively seeking FutureTech startup opportunities



Tech leaders driving open digital transformation initiatives



Enterprise buyers across energy, government, healthcare, retail, and logistics



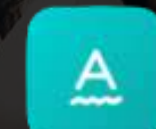
Founders and scaleups ready for pilots, POCs, and market entry



CXOs and CIOs with live budgets and transformation mandates



Regulators, enablers, and sandboxes accelerating go-to-market



AI-powered buyer/investor meeting recommendations & introductions

# Themes in focus



Digital Infrastructure & Connectivity



Future Commercial & Capital



Secure & Intelligent Frontiers



Human Experience & Transformation



Government Bodies



Construction & Real Estate



Energy & Utilities



Information and Communication Technology (ICT)



Oil & Gas



Hospitality & tourism



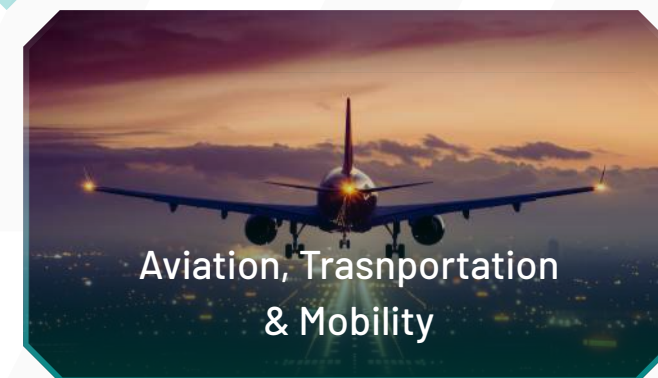
Healthcare & MedTech



Banking & Financial Services



Supply Chain & Logistics



Aviation, Transportation & Mobility

# Our Speakers



**Dr. Marwan AlZarouni**

CEO of AI  
Department of Economy and  
Tourism (DET)  
UAE



**HE Paul Dawalibi**

Chief Executive Officer  
RAK Digital Asset Oasis (RAK DAO)  
UAE



**Dr. Ayesha Bin Lootah**

Assistant Vice President [AVP]  
VARA  
UAE



**Dr. Nizar Ben Neji**

Digital Transformation Strategist  
Former ICT Minister  
Tunisia



**Dr. Sid Ahmed  
Benraouane**

Advisor  
Dubai Government  
UAE



**Dr. Satyam  
Priyadarshy**

Former Chief Data Scientist, Halliburton  
CEO, Reignite Future  
USA



**André König**

CEO  
Global Quantum Intelligence, LLC  
USA



**Vladimir Arshinov**

Group Chief Technology Officer  
EMSTEEL  
UAE



**Awad Ahmed  
Ali El-Sidiq**

Head of Artificial Intelligence &  
Data Science  
ADNOC Distribution  
UAE



**Kevin Neogy**

Group Head of Digital  
Transformation, AI & Robotics  
The Kanoo Group  
UAE



**Ola Doudin**

CEO  
BitOasis  
UAE



**Jason Allegrante**

Chief Legal & Compliance Officer  
Fireblocks  
USA

# Our Speakers



**Alice Yammine Boueiz**

Chief Executive Officer  
Arab Hospitals Federation  
Lebanon



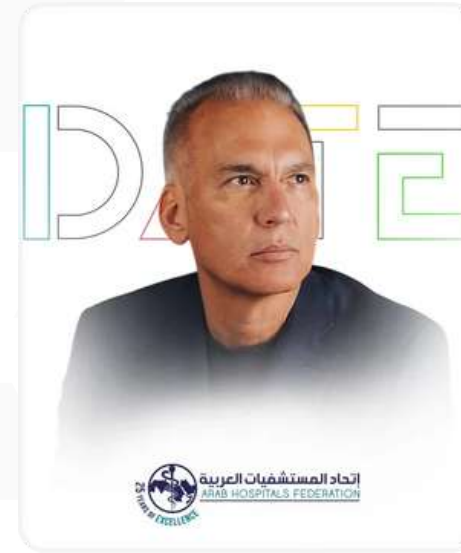
**Hasnae Taleb**

Managing Partner  
Mintiply Capital  
UAE



**Laura K.  
Inamedinova**

Principal  
Gate Ventures  
UAE



**Brian de Francesca**

Special Envoy for AI & Synthetic  
Workforce Development  
Arab Hospitals Federation  
UAE



**Dr. Azam Pasha**

CEO & Co-Founder  
Maalex  
UAE



**Satish Kumar**

Founder & CEO  
Simsy.AI - Startups & Innovation Studio  
UAE



Join us on 27 November at DATE for the exciting grand finale of the FutureTech World Cup.

This premier pitch competition brings together the world's most promising emerging tech start-ups, showcasing innovations in AI, Web3, deeptech, smart mobility, sustainability, and more. The ten finalists will present breakthrough solutions with the potential to create real-world impact.

This high-stakes finale offers founders visibility, credibility, and direct connections with investors, corporates, and industry leaders, celebrating the brightest innovations shaping the future of technology. For more information, visit:

[datewithtech.com/dubai/future-tech-awards/](https://datewithtech.com/dubai/future-tech-awards/)



# FutureTech Dialogues

Closed-door, outcomes-driven roundtables aligning enterprise demand, policy priorities, and Investor Capital in Dubai.

DATE Dialogues are curated, invite-only conversations that unite CXOs, policymakers, and investors to unlock real partnerships for Vision 2030 initiatives. Each Dialogue produces clear next steps – pilots, co-builds, and policy asks – so participants leave with commitments, not just contacts.

Participants will engage in candid, solution-oriented conversations with peers and experts, gaining actionable insights while building relationships that influence the future of technology.



# Sponsors & Partners

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with confidence

Bronze Partners



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## Exhibitors



## Startup Pods



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Accredited Partner



# Partners

## Association Partners



# Partners

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Academic  
Partner



Trophy Partner



Startups & Innovation  
Studio Partner



# Partners

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Strategic Media  
Partner



# Partners

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Innovation  
Media Partner



Content Creation  
Partner



Digital PR Distribution  
Partner



Flagship Media  
Partner



Finance Magazine  
Partner



Technology  
Intelligence  
Partner



Social Media  
Partner

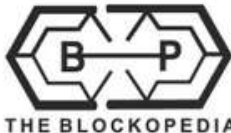


Finance Magazine  
Partner



# Partners

## Media Partners



# Media Centre at CARE

## Amenities

**Dedicated Media Centre:** A comfortable space equipped with high-speed internet, charging stations, and seating areas.

**Networking opportunities:** Exclusive access to meet and interview keynote speakers and industry leaders.

**Hospitality:** Separate refreshments for the media.

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### Day 1

Networking Break: 11:00AM – 11:30AM

Networking Luncheon: 1:00PM – 2:00PM

### Day 2

Networking Break: 11:00AM – 11:30AM

Networking Luncheon: 1:30PM – 2:30PM

**Onsite Support:** A dedicated media relations team to assist with interviews, scheduling, and any special requests.

# Online Media Centre

**Visit CARE Online Media Centre here:**

<https://datewithtech.com/blog/>

## **Photos & Videos**

Drive Link: [https://drive.google.com/drive/folders/1H4q7K7ypCKEIB-j6n3C4bjL7ys1VsHN?usp=drive\\_link](https://drive.google.com/drive/folders/1H4q7K7ypCKEIB-j6n3C4bjL7ys1VsHN?usp=drive_link)

## **Social Media Links**

LinkedIn: <https://www.linkedin.com/showcase/date-tech-show-25>

Instagram: [https://www.instagram.com/datewith\\_tech/](https://www.instagram.com/datewith_tech/)

YouTube: <https://www.youtube.com/@DATEwithTECH>

## **Press Releases**

Find the latest Press Releases here: <https://careforsustainability.com/blog/>

# Press Releases

**DATE MENA 2025 Tech Expo**

Digital Acceleration & Transformation Expo

A Global Platform for Innovation, Collaboration, & Business Transformation

Dubai will host DATE (Digital Acceleration & Transformation Expo) on 26-27 November 2025, followed by DATE KSA in Riyadh on 8-9 December. Moreover, the MENA edition forms part of Trescon's flagship DATE series. The event will gather more than 2,000 decision-makers, over 200 investors, and 60+ speakers. Furthermore, 50+ tech companies will exhibit across two days of dialogue and deal-making.

"Dubai is setting the pace for the next wave of tech-driven transformation and DATE MENA is at the heart of it," said Mohammed Saleem, Founder and Chairman, Trescon.

**Program highlights and partners**

Centred on the theme "Human Potential Meets Digital Possibilities," DATE will explore how emerging tech drives cross-sector impact. Additionally, the event co-locates with the CARE (Climate Action & Renewable Energy) series. The recent DATE Dialogues on 16 September in Dubai set the stage. Contributions from NVIDIA, Accenture, The Kanoo Group, and Magure emphasised collaboration and local expertise.

Vladimir Arshinov, Group Chief Technology Officer, EMSTEEL, said: "DATE MENA provides an ideal platform to exchange insights with global leaders and demonstrate how human potential can truly meet digital possibilities — shaping the region's digital future."

DATE will also spotlight women in tech, and thereby enrich sector representation. Alice Yammine Boueiz, Chief Executive Officer, Arab Hospitals Federation, added: "Emerging technologies are opening a new chapter for the MENA region, redefining healthcare and the way we serve our people. Through my role as CEO of the Arab Hospitals Federation, I am proud to bring this vision to DATE, where together we turn ambition into transformation."

**DATE MENA 2025 Brings AI, Tech, and Innovation to Dubai and Saudi Arabia**

DATE MENA will debut in Dubai on November 26-27 2025, followed by the KSA edition in Riyadh on December 8-9 at JW Marriott.

BY ENTREPRENEUR MIDDLE EAST STAFF | SEP 25, 2025

Trescon's flagship DATE (Digital Acceleration & Transformation Expo) is set to bring together 2,000+ government officials, investors, industry leaders, and innovators across two major MENA cities this year. DATE MENA will debut in Dubai on November 26-27 2025, followed by the KSA edition in Riyadh on December 8-9 at JW Marriott. Both events will be co-located with Trescon's CARE (Climate Action & Renewable Energy) series.

"DATE is designed to be a platform for impact — where policies turn into partnerships, and ideas lead to implementation," said Navien Bharadwaj, Group CEO of Trescon. "From Dubai to Riyadh, these editions will catalyse digital transformation across the MENA region."

Centred on the theme "Human Potential Meets Digital Possibilities," the events will explore emerging technologies such as AI, blockchain, quantum computing, BioTech, HealthTech, FinTech, metaverse, and extended reality, aligned with national priorities including health, education, smart cities, public services, and sustainability. DATE will also spotlight women in tech.

**دبي تستضيف أكثر من 2000 من قادة الذكاء الاصطناعي والتكنولوجيا العالميين في الدورة الافتتاحية من معرض DATE في نوفمبر**

دبي تستضيف أكثر من 2000 من قادة الذكاء الاصطناعي والتكنولوجيا العالميين في الدورة الافتتاحية من معرض DATE في نوفمبر.

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**Dubai to welcome 2,000+ global AI and tech leaders at DATE MENA this November**

Digital Acceleration & Transformation Expo makes its regional debut, spotlighting innovation, investment, and collaboration

Published: Wed 24 Sept 2025, 10:59 AM

Dubai is set to host one of the year's most anticipated technology events as DATE (Digital Acceleration & Transformation Expo) debuts in the city on 26-27 November 2025, followed by DATE KSA on 8-9 December in Riyadh.

Part of the flagship DATE series by Trescon, a global business catalyst, the MENA edition will bring together 2,000+ decision-makers, 200+ investors, 60+ speakers, and 50+ tech companies for two days of dialogue, deal-making, and innovation. The event will be co-located with Trescon's CARE (Climate Action & Renewable Energy) series.

# Press Releases

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## DATE MENA 2025 to welcome 2k+ AI and tech innovators

Thu, 18 Sep, 2025 | By Shilpa Anne Joseph, Sr. Content Head

**DATE** Digital Acceleration & Transformation Expo by trescon

A Global Platform for Innovation, Collaboration, & Business Transformation

DUBAI UAE 26-27 November 2025

Dubai is set to host one of the most anticipated tech events of the year as DATE (Digital Acceleration & Transformation Expo) makes its highly anticipated debut in the city on 26-27 November 2025.

The landmark event will be followed by DATE KSA, set to take place in Riyadh on 8-9 December, marking a major regional expansion of the premier tech showcase.

Part of the flagship DATE series by Trescon, a global business catalyst, the MENA edition is set to bring together over 2,000 decision-makers, 200+ investors, 60+ expert speakers, and more than 50 leading tech companies for two days of high-impact dialogue, deal-making, and innovation.

The event will also be co-located with Trescon's CARE (Climate Action & Renewable Energy) series, creating a dynamic platform at the intersection of technology and sustainability.

"Dubai is setting the pace for the next wave of tech-driven transformation and DATE MENA is at the heart of it," said Mohammed Saleem, Founder and Chairman at Trescon.

Centred on the theme "Human Potential Meets Digital Possibilities," the series will explore how emerging technologies can drive impact across sectors.

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- Dubai unites with Plug and Play to launch new startup accelerator

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## Dubai Magazine

### Dubai to welcome 2,000+ global AI and tech leaders at the inaugural DATE MENA this November

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### High-Net-Worth Insurance

### Dubai to welcome 2,000+ global AI and tech leaders at the inaugural DATE MENA this November

With Dubai advancing its D33 economic agenda and doubling down on AI-led innovation, DATE arrives at a pivotal moment for the region.

Posted September 19, 2025 in [Press Releases](#)

**DATE** Digital Acceleration & Transformation Expo by trescon

A Global Platform for Innovation, Collaboration, & Business Transformation

DUBAI UAE 26-27 November 2025

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### Dubai to welcome 2,000+ global AI and tech leaders at the inaugural DATE MENA this November

written by Joseph Wilson | October 23, 2025 | 4 minutes read | [Bookmark](#)

**DATE** Digital Acceleration & Transformation Expo by trescon

A Global Platform for Innovation, Collaboration, & Business Transformation

DUBAI UAE 26-27 November 2025 | RIYADH, KSA 8-9 December 2025

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Centred on the theme "Human Potential Meets Digital Possibilities," the series will explore how emerging technologies can drive impact across sectors.

The recently concluded DATE Dialogues, held on 16 September at m5 Tech, Dubai, focused on MENA's digital transformation and future-tech adoption strategies. Contributions from NVIDIA, Accenture, The Rano Group, and Magure highlighted the importance of collaboration and local expertise, setting the stage for DATE MENA.

Vladimir Arshinov, Group Chief Technology Officer, DMSTEEL, said, "DATE MENA provides an ideal platform to exchange insights with global leaders and demonstrate how human potential can truly meet digital possibilities – shaping the region's digital future."

DATE will also spotlight women in tech.

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# Event Banners

**DATE** A Digitization, AI & Emerging Technology Summit  
by trescon

26-27 NOV 2025  
MADINAT JUMEIRAH  
DUBAI

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# Media Contact

For further enquiries, please contact:



**SHADI DAWI**

Global Director – PR & Media  
M: +971 55 498 4989 | E:  
shadi@tresconglobal.com



**CHRISHTEL  
LACSAMANA**

PR & Media Executive  
M: +971 50 828 8603 | E:  
chrishtel@tresconglobal.com

For more information, please visit our website:  
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